

	[4]To understand the future trend of e-commerce
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Course Syllabus	
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* (Learning Outcomes)	1. 2. INTERNET INTERNET INTERNET 3. 4. 5. 6. 7. + FinTech
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* (Class Schedule & Requirements)					
		3		p. 30,	e-Learning
		4		p. 56,	
		4		p. 101,	
		4		p. 136,	CNNIC
	“ +”	2			
		3		p. 166,	Presenta

					tion	
		3		p. 205,		
		4		p. 255,	PPT	
		3		p. 288,		
		2				
* (Grading)	10% 20% (70%)					
* (Textbooks & Other Materials)	2011 ISBN 978-7-111-34821-4 [1] Kenneth C. Laudon, Carol Traver, E-Commerce 2015, 11/E, Prentice Hall, 2014, ISBN-10: 0133507165, ISBN-13: 9780133507164. [2] Efraim Turban David King Electronic Commerce 2012: Managerial and Social Networks Perspectives, 7/E Prentice Hall ISBN-10: 0132145383 ISBN-13: 9780132145381					
More	FTP					
Notes	FTP					

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